

## **Development Committee Meeting Minutes 8/10/22 - 3:30-5:00 pm via Zoom**

Attendance: Diane Harding, Maureen Murphy, Jonathan Sudler, Jackie Wah, Winston Welch, Scott Wilson

From September 2022 on, Development Committee Meetings will change to third Wednesday of the month and begin at 3:00 pm to match Board Meetings.

Minutes of June 8, 2022 approved as Amended:

1. Cemetery Pupu Theatre: Louise Dillingham died in 1964 (not 1925). She designed Ala Moana Park in 1925.
2. Kona Branch: Strike this sentence - Has huge nursery, known to be difficult to work with.
3. For TOC History Book: Change "recanting" to "recounting."
4. For TOC History Book: Change "Just audio" to "Oral Histories, just audio."

### **Shade Tree Commission Celebration**

Division of Urban Forestry (DUF) - With Stan Oka retiring and no clear successor, may be the reason DUF not enthusiastic in doing much to celebrate. They did agree to doing extended videos of someone talking about what makes a certain tree special which could be linked to the walking tour map. We suggested starting with walking tours Brian Bagnall and Myles Ritchie have already completed.

• **Hawaii Mission Houses History Theatre** - Confirmed for Sat. October 1, 2022. Begins 5:00 pm with bento and drinks. Performance at 6:00 pm. \$55 ticket price. Will include four portrayals: Cherilla Lowrey, Annie Alexander, Charles Judd, Joseph Rock. Just received link to purchase tickets online so we can now send out email blast. Tickets will only be available to TOC members and guests first, not available to public yet.

Event will not be full-on fundraiser but will do a soft ask at event. Have donation cards with envelopes. Had done that at exceptional tree initiative at Washington Place years ago (envelopes that people could take home). Was not that effective but we should still have donation cards available.

Better to have QR code linked to Paypal, Venmo, or Apple Pay account that goes right to donation page. With cell phone, person can click and it's done. May get better results. Maybe put QR code on Mission Houses program?

Also have 50 TOC brochures available. Revise by adding QR code that links to TOC home page. Since Cherilla Lowrey is one of the portrayals, can announce at event there is brochure about TOC on the table. Put donation cards and envelopes next to them so it's not pushing anything on anyone.

### **Hawaii Arbor Day All-Branch Events**

East Hawaii Branch said tree supplier needs to know before Labor Day if it's a go otherwise they may not be able to supply them with trees. Venue used last few years being turned into a skate park so no longer available for giveaway. Will need to find a new venue, possibly across the street at civic center parking lot. LKOC needs to make reserve space if they are to have an event so they need to know soon too. Have Myles ask Arbor Day if funding secured for any of the branches in case they are waiting until they have all funding before letting us know.

Suggested East Hawaii Branch (and all branches) come up with secondary plan in case Arbor Day grant does not come through. EHOc focused on raising money to get banyan trees on Banyan Drive treated for gall wasps. EHOc will discuss a Plan B at their next meeting. Maybe a clean-up or walking tour on Banyan Drive to bring awareness.

Jonathan offered if East Hawaii Branch gets money but not Kauai Branch, they would be willing to give funds to Kauai since they have not received funds for any tree giveaways yet. Arbor Day normally gets sponsors for specific projects and it may not be possible to transfer funds to a new project but a nice gesture.

### **Banyan Drive**

EHOc did walk through with arborist Mike Krauss and picked 11 of the worst trees to treat for gall wasps. Trying to raise \$14,000 for treatment. Don Inouye, President of EHOc, will donate \$7,500. With Winston's help, trying to get matching grant.

26 of the trees are on Naniloa, Double Tree Hilton luxury property. They took over old hotel - not doing well financially. They lease property from State. In order for trees to be exceptionalized, lessee needs to sign-off on form. Current manager willing to do but no Arborist Advisory Committee on island so another hurdle. If trees are not saved, no reason to exceptionalize them. Of 52 banyans, half are susceptible to gall wasps because of their variety. One had fallen across roadway and now dead tree sitting on side of road. Of 26 trees that need treatment, working on treating 11, the worst ones according to arborist.

TOC exceptionalized trees on Kalakaua trees, much easier to do back then especially since they are street trees. Brian Bagnall stepped in a few years ago when they almost took them down. LKOC exceptionalized trees at Women's Community Correctional Center in Kailua but with caveat they would maintain them. LKOC spent 50K to maintain them over the years. That may happen with Banyan drive - they may want something in return. If DLNR could step in to help the process, once trees exceptionalized, will give a leg to stand on to get help from State. Winston has discussed with Kai Kahele and Josh Green as they are important for Hawaii Tourism. Maureen suggested asking surfactant company to use site as a trial. Might provide product for free. Surfactant used for a lot of issues, not just gall wasps. They have webinars on product so could be good advertising for them.

### **TOC History Book**

Scott working with book committee. Will be emailing committee for questions for oral history interviews and he will compile. Winston send questions from questionnaire to Scott.

### **Op-Ed Piece**

As he steps down as President, Scott pondering idea of writing 600 word op-ed piece about TOC in light of 110 anniversary. Send to newspapers to raise public awareness of TOC. Talk about importance of physical world. We are still surrounded by beauty even though our lives are so digitized. Remind public of our history and tie-in with today's problems and how we are teetering on losing our physical environment. Will send draft to the board for approval.

### **Plaque at Oahu Cemetery for Cherilla Lowrey**

TOC should consider cleaning up bas relief plaque at Cherilla's gravesite that we put up years ago. Marble sculpture in dire need of clean-up as it has mold growing on it. Used to be bright white. Embarrassing to see in this state. During TOC's 100<sup>th</sup> anniversary, Steve Mechler and Diane thought it should be cleaned up then but nothing happened.

Would be expensive as it needs professional cleaning. Would need permission from cemetery. Also wonder if cemetery would allow us to plant a smaller tree there. On our 80<sup>th</sup> anniversary in 1998, TOC planted a flowering tree. It's now a stump that's dead. Winston will get photo of plaque for Board to see. Info about the plaque in TOC history paper.

Next meeting: Wednesday, October 19, 2022

Submitted by Jackie Wah