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Helping to keep Hawai'i
clean, green, and beautiful
since 1912

Development Committee Meeting

December 2, 2020
Meeting via Zoom

AGENDA

1. Welcome
2. Minutes taker
3. Roll Call
4. Review and Approval of October Committee Minutes
5. Update on End of Year letter
6. Review and feedback of Melanie Kosaka proposal outline for PR Outreach—
prioritize items and make realistic goals
7. Update on Planned Giving Seminars by attorneys; creation of flyers/trifolds, etc.
8. Corporate Outreach/Planned Giving Attorneys educational awareness outreach
9. Follow up on idea of calendar (18 month?); TOC branded merchandise; etc.
Examples: https://www.nwlogoproducts.com/Advanced_Search.htm
10. Instagram Teach-In by Denise
11. Start with an Instagram campaign
12. Other New Business
13. Set next meeting date
14. Adjourn