

Fund Usage for our Keep Hawaii Beautiful Pledge Drive

In anticipation of following up with potential donors, we need to be prepared to respond to those who may ask how our Keep Hawaii Beautiful funds will be utilized. Here's an example of talking points we can have on hand. Please review and provide comments at the upcoming meeting.

Fund Usage for The Outdoor Circle Keep Hawaii Beautiful Pledge Drive

Our Keep Hawaii Beautiful pledge drive is a long-term, multi-year commitment to ensuring that the Outdoor Circle will be able to continue its 100-plus-year legacy of keeping all of Hawaii clean, green and beautiful.

Your support, will be used to fund the following:

- **Operational Expenses:** The effort involved with maintaining a statewide nonprofit organization with branches and members across the islands requires a dedicated and experienced office staff to coordinate efforts, collaborate with various federal, state, county and city entities, and engage with local communities and our legislative leaders. Your support will be used to help fund our necessary office overhead expenses, including personnel, occupancy, and administrative expenses.
- **Program Services:** Your support will allow The Outdoor Circle and its branches to continue to spearhead numerous projects and programs throughout the state, including planting initiatives, environmental stewardship and educational outreach programs and initiatives, and environmental advocacy and legislative action to protect and enhance Hawaii's scenic beauty, natural resources, and cultural heritage.
- **Professional Practitioner Expenses:** To maintain our status as a 501c3 nonprofit registered in the State of Hawaii, it is necessary for the organization to incur various professional expenses provided by outside practitioners. Your support will be used to help defray costs accrued through our financial, accounting, and insurance service providers, as well as legal counsel as required on occasion.