

Majesty III Book Project - Costs / Anticipated Revenues

Draft 2/9/22

Costs

1. Digital Photography (Douglas Peebles) -	\$11,780 (up to 150 trees)
2. Text - (Honorarium)	- TBD
3. Book Design/ Graphic Design (TBD) -	\$8,460 - \$ 15,655
<small>(Nancy Watanabe Graphic Designer -- Barbara Pope Book Design)</small>	
4. Printing (Hong Kong):	\$13,700
5. Shipping (via sea):	Included in printing
6. Customs duties:	\$0 (if shipped direct to Honolulu)
Subtotal:	\$39,031 - \$47,305
7. Contingency - 15%	\$5,091 - \$6,70
Total Cost:	\$39,031 - \$47,305

Revenues on 1500 copies:

Direct sales - 500 copies @ \$30/copy	\$15,000
Distributed sales via bookstores etc - 1000 copies @ \$15/copy	\$15,000
Total revenues:	\$30,000